



FOR IMMEDIATE RELEASE
July 15, 2008

CONTACT:
Colleen Grams: (262) 938-5407

Tom McBride Named CEO of ProSperus

*Full-service practice management company targets office-based
primary care and specialty physicians*

Milwaukee, Wis. – ProSperus, the Milwaukee-based, full-service practice management company, today announced that it has appointed Tom McBride as CEO. McBride brings a wealth of knowledge and 25 years of leadership expertise in the technology and professional services industries. In his role as CEO of ProSperus, McBride will be responsible for the strategy and execution of the company’s vision and will manage all aspects of the business including client services, information and technology, marketing, operations, and business development.

ProSperus offers office-based physicians a complete package of practice management processes – from appointment setting, insurance verification through electrical medical records, revenue cycle management, staffing, and practice analytics. Physicians can choose just one or the entire suite of services to consistently enhance their practice’s performance, compliance and profitability.

“We’re thrilled to have Tom’s strategic vision and extensive management experience leading ProSperus’ future success,” said William Pickert, chairman of ProSperus. “Tom’s skills and expertise are a great match for the goals and vision ProSperus hopes to achieve in striving to transform how office-based physicians manage their practice.”

McBride’s leadership experience has generated a strong record of success in highly competitive and mature markets, and well as in rapidly developing industries. Prior to joining ProSperus, McBride served as vice president of sales, marketing and operations for Jefferson Wells International in Milwaukee, and as a senior vice president and general manager at Metavante Corporation.

McBride is a graduate of Marquette University and the executive programs of both the J.L. Kellogg School of Business at Northwestern University and DePaul University.

About ProSperus

ProSperus offers full service practice management to physicians—from primary care physicians to office-based specialists. No newcomer to revenue cycle management, the company is based on 20 years of experience and the industry’s highest level of claims processing accuracy and resolution. ProSperus has a complete suite of best-in-class software and services and currently assists over 500 physicians and manages over 15 million transactions annually. The complete ProSperus solution improves the efficiency of processes from the implementation of PMIS/EMR systems to revenue cycle management, credentialing, administrative staffing and practice analytics. Physicians can choose just one or the entire suite of services to consistently enhance their practice performance and returns. For more information, visit www.prosperusrcm.com.

###